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ADAM OKRASINSKI
CREATIVE DIRECTOR
NEW YORK

EXPERIENCE

2016 TO PRESENT

CHANDELIER CREATIVE - ASSOCIATE CREATIVE DIRECTOR

LED THE CREATIVE TEAM FOR THE AGENCY'S BIGGEST CLIENT OLD NAVY
CONCEIVING OF AND CREATING NATIONAL CAMPAIGNS FOR TV AND RADIO,
AS WELL AS OCCASIONALLY DIRECTING WORK FOR NEW BUSINESS PITCHES

2013 TO 2015

ARMANI EXCHANGE - ASSOCIATE CREATIVE DIRECTOR

DIRECTED ALL OF THE BRAND'S CREATIVE OUTPUT INCLUDING GLOBAL
ADVERTISING CAMPAIGNS, EDITORIAL PHOTOGRAPHY, SITE DESIGNS,
PACKAGING, BRANDING, AND MORE

2012 TO 2013

DIGITAS - CREATIVE LEAD

CONCEIVED AND DIRECTED DIGITAL CAMPAIGNS AND WEB CONTENT FOR
AMERICAN EXPRESS' MUSIC PLATFORM "UNSTAGED" AS WELL AS THEIR
SPONSORSHIPS OF NEW YORK FASHION WEEK, THE US OPEN TENNIS
TOURNAMENT, AND THE NBA

2011 TO 2012

BIG FUEL - ASSOCIATE CREATIVE DIRECTOR

DIRECTED ALL CREATIVE ASPECTS OF T-MOBILE'S SOCIAL MEDIA PRESENCE,
AND WORKED WITH PUBLICIS GROUPE AGENCY PARTNERS TO PROVIDE
STRATEGIC SOCIAL MEDIA EXPERTISE

2009 TO 2010

MOMENTUM WORLDWIDE - SR. ART DIRECTOR

CONCEIVED, DIRECTED, AND DESIGNED EXPERIENTIAL CAMPAIGNS
FOR AMERICAN EXPRESS AND VERIZON,

2008 TO 2009

THEHAPPYCORP GLOBAL - JR. DESIGNER AND EVENT PRODUCER

EDUCATION

2004 TO 2008

MARYLAND INSTITUTE COLLEGE OF ART

BFA IN GRAPHIC DESIGN WITH A MINOR IN ENVIRONMENTAL DESIGN

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